

University of Pretoria Yearbook 2017

Visual design (1) 102 (VIO 102)

Qualification Undergraduate

Faculty [Faculty of Humanities](#)

Module credits 16.00

Programmes [BIS Multimedia](#)

Service modules Faculty of Engineering, Built Environment and Information Technology

Prerequisites 5 for Mathematics or WTW 114 or WTW 133 and 143

Contact time 1 practical per week, 1 lecture per week

Language of tuition Afrikaans and English is used in one class

Academic organisation Visual Arts

Period of presentation Year

Module content

*Only for students who specialise in BIS Multimedia

Introduction to elements and principles of design, typography and layout. Application of visual principles and techniques. Media characteristics. The design process.

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